



Metaphors We Live By

George Lakoff, Mark Johnson

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The now-classic *Metaphors We Live By* changed our understanding of metaphor and its role in language and the mind. Metaphor, the authors explain, is a fundamental mechanism of mind, one that allows us to use what we know about our physical and social experience to provide understanding of countless other subjects. Because such metaphors structure our most basic understandings of our experience, they are "metaphors we live by"—metaphors that can shape our perceptions and actions without our ever noticing them.

In this updated edition of Lakoff and Johnson's influential book, the authors supply an afterword surveying how their theory of metaphor has developed within the cognitive sciences to become central to the contemporary understanding of how we think and how we express our thoughts in language.

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The book *Metaphors We Live By* has a lot of knowledge on it. So when you make sure to read this book you can get a lot of advantage. The book was written by the very famous author. Mcdougal makes some research prior to write this book. That book very easy to read you can get the point easily after reading this article book.

Leif Gibbs:

Reading can called head hangout, why? Because when you are reading a book specifically book entitled *Metaphors We Live By* your thoughts will drift away trough every dimension, wandering in each aspect that maybe unfamiliar for but surely can become your mind friends. Imaging every single word written in a e-book then become one form conclusion and explanation in which maybe you never get before. The *Metaphors We Live By* giving you a different experience more than blown away your mind but also giving you useful information for your better life with this era. So now let us show you the relaxing pattern is your body and mind will be pleased when you are finished reading it, like winning a casino game. Do you want to try this extraordinary shelling out spare time activity?

Gene Lyons:

The book untitled *Metaphors We Live By* contain a lot of information on that. The writer explains her idea with easy way. The language is very simple to implement all the people, so do not necessarily worry, you can easy to read it. The book was compiled by famous author. The author brings you in the new age of literary works. You can read this book because you can read more your smart phone, or device, so you can read the book with anywhere and anytime. In a situation you wish to purchase the e-book, you can start their official web-site in addition to order it. Have a nice examine.

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