



# Magento Responsive Theme Design

*Richard Carter*

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**Magento Responsive Theme Design** Richard Carter

## In Detail

Magento is an open source e-commerce solution. It comes with a variety of tools that are necessary for building a successful online shop. Magento offers many built-in capabilities, such as promo pricing and coupon codes, detailed statistics, and SEO options. This book will help you build your own store and will help you broaden your customer reach.

Magento Responsive Theme Design guides you through the building, enabling, and customization of a responsive Magento theme. You will be able to explore different options for navigating your store on various devices and also improve your store's one-page checkout for mobile visitors. The book is written in a clear, step-by-step format with plenty of screenshots and tips to help you along the way.

This book will help you get your custom Magento responsive theme up and running. It covers everything from creating and enabling your new theme to utilizing Magento's category and product templates as well as its one-page checkout feature. With this book, you will learn how to successfully build a responsive Magento theme, starting from the very basics of styling your Magento store to customizing customer accounts, product and category listings, and the one-page checkout for a range of devices. Packed with tips throughout to guide you through the process and common problems, the book is written with a clear, step-by-step approach in mind.

Magento Responsive Theme Design guides you through everything you need to know to strengthen your e-commerce business.

## Approach

The book consists of a complete step-by-step tutorial that takes you through how to quickly and efficiently build your own responsive Magento theme.

## Who this book is for

This book is for web designers and developers with an existing knowledge of modern HTML and CSS.

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