



The Disney Way, Revised Edition: Harnessing the Management Secrets of Disney in Your Company

Bill Capodagli, Lynn Jackson

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“So useful you may whistle while you work”- *Fortune*

The original edition of *The Disney Way* was awarded a coveted “Best Business Book of the Year” by Fortune magazine. The world's foremost experts on Disney, Bill Capodagli and Lynn Jackson revealed Walt's secret success formula that propelled his company into the highest echelon of business, creativity, innovation, and success.

Now this fully revised edition profiles a new set of diverse organizations-from The Cheesecake Factory, Ernst and Young, and Four Seasons Hotels and Resorts, to Griffin Hospital, John Robert's Spa, and Men's Warehouse-that have redefined their businesses by embracing The Disney Way. Walt's “dream, believe, dare, do” credo is a powerful foundation that will support any business, drive any team, and guide any leader to newfound levels of success.

“It was the Disney standard of imagination and engagement that inspired me so many years ago...Now, Bill and Lynn bring these ideals and practices into practical use, with something for any dreamer to use.”-from the new foreword by John Christensen, coauthor of the bestselling book *FISH!*

“This book is about the real magic: Stimulating and harmonizing the collective energy of your people.”-Ken Blanchard, bestselling author of *The One Minute Manager*

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From reader reviews:

Robert Frye:

Spent a free a chance to be fun activity to try and do! A lot of people spent their free time with their family, or all their friends. Usually they accomplishing activity like watching television, going to beach, or picnic inside the park. They actually doing same every week. Do you feel it? Do you need to something different to fill your current free time/ holiday? Might be reading a book may be option to fill your no cost time/ holiday. The first thing you ask may be what kinds of book that you should read. If you want to attempt look for book, may be the book untitled The Disney Way, Revised Edition: Harnessing the Management Secrets of Disney in Your Company can be good book to read. May be it may be best activity to you.

Teresa Hennessey:

A lot of people always spent their own free time to vacation or maybe go to the outside with them family or their friend. Do you know? Many a lot of people spent these people free time just watching TV, or playing video games all day long. If you need to try to find a new activity that's look different you can read a new book. It is really fun for yourself. If you enjoy the book that you simply read you can spent the whole day to reading a reserve. The book The Disney Way, Revised Edition: Harnessing the Management Secrets of Disney in Your Company it is quite good to read. There are a lot of people who recommended this book. These folks were enjoying reading this book. In case you did not have enough space to bring this book you can buy the actual e-book. You can m0ore simply to read this book from the smart phone. The price is not too expensive but this book provides high quality.

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People live in this new moment of lifestyle always attempt to and must have the extra time or they will get lot of stress from both day to day life and work. So , once we ask do people have time, we will say absolutely yes. People is human not just a robot. Then we ask again, what kind of activity are there when the spare time coming to you of course your answer will unlimited right. Then ever try this one, reading ebooks. It can be your alternative within spending your spare time, the actual book you have read is actually The Disney Way, Revised Edition: Harnessing the Management Secrets of Disney in Your Company.

Deanna Reed:

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