

# Luxury Talent Management: Leading and Managing a Luxury Brand

Auguste, Gutsatz



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# **Luxury Talent Management: Leading and Managing a Luxury Brand**

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#### Luxury Talent Management: Leading and Managing a Luxury Brand Auguste, Gutsatz

The first book focusing specifically on talent management, retention and leadership in the luxury industry. It explores how to lead and manage the people this industry attracts, and the major HR challenges the industry is about to face as the previous generation of luxury pioneers retire and Asia becomes a major player in the luxury world.



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