



Building Blocks: Buckeye CableSystem's Communications Revolution, From Printer's Ink to Cable to Fiber

Tom Dawson

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Building Blocks is the history of Buckeye CableSystem. Buckeye is part of a family empire started in 1900 by the son of an immigrant in upstate New York. This book is a fascinating tale of the family's progression into the fourth generation and through the myriad of daily newspapers, radio and television stations, cablevision firms, a telephone company, a fiber-optic construction company, and other related communications and advertising firms which the family owns or has owned.

This book shows some of the trials and tribulations faced by family members as they employ a nimble strategy to compete with the industry behemoths. It also examines the unique factors that have spelled success for 50 years and looks at what the competitive future holds for smaller cable and Internet firms Buckeye's size.

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