



# Sun Tzu For Execution: How to Use the Art of War to Get Results

*Steven W. Michaelson*

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## **Sun Tzu For Execution: How to Use the Art of War to Get Results** Steven W. Michaelson

Following up on the bestselling success of Sun Tzu for Success, expert author Steven Michaelson expands Sun Tzu's ancient philosophy of warfare to most popular topic in current business literature -- execution. While most other titles on Sun Tzu emphasize the strategic or philosophical nature of Sun Tzu's writings, this guide shows you how to implement The Art of War tactically and operationally. Learn savvy strategic principles from Sun Tzu, such as: Share rewards; Coordinate resources; Redouble your efforts; Choose your timing; Create alignment. Sun Tzu for Execution shows you how to achieve results and improve your bottom line. Filled with insightful commentary and examples from companies that are best in class at execution, Sun Tzu for Execution makes strategy actionable.

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