



# Online Video Revolution: How to Reinvent and Market Your Business Using Video

*J. Cecil*

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## **Online Video Revolution: How to Reinvent and Market Your Business Using Video** J. Cecil

Online video expert, John Cecil provides a guide to successfully utilizing video in your marketing strategy by outlining tools and techniques for video creation and distribution. Online Video Revolution provides a holistic, metrics-driven approach which has been successful for Canon, Legalzoom, eHarmony and many more.

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