



# TV News: Writing and Surviving

*Steve Garagiola*

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# TV News: Writing and Surviving

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## **TV News: Writing and Surviving** Steve Garagiola

TV news provides the most compelling and persuasive source of information on earth. Whatever field you work in, the news affects your life. To protect yourself, more effectively tell your story, and advance your own agenda using television, you must understand the process. News professionals and students planning a career in television face a different challenge. Today's economy pressures news departments to produce more with less. You must offer greater versatility and depth of skills to keep the job you have, or get the job you want. Part One of this book details the language, style, and techniques of TV news writing, enabling you to control the flow of information, avoid creating an adversarial relationship with news media, and get your message across in your words. Part Two presents tough decisions you'll make about personal goals, family, relationships, and integrity illustrated through the author's own confrontation with those choices. He's been fired, gave away a #1 job in a top-ten market because it wasn't worth the cost, and struggled to balance career and family while learning the most important lesson of all: you carve your professional and personal life with choices.

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