



In Fashion: From Runway to Retail, Everything You Need to Know to Break Into the Fashion Industry

Annemarie Iverson

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If you've ever dreamed of working at *Vogue*, photographing supermodels, or outfitting celebrities, *In Fashion* will equip you with everything you need to know to get an “in” into fashion. Former beauty and fashion news director of *Harper's Bazaar* and editor in chief of *Seventeen*, Annemarie Iverson—the outsider's insider—knows just how to get noticed and stay on top. *In Fashion* is packed with her insightful tips, along with advice from leaders at Michael Kors, Bergdorf Goodman, Condé Nast, and more. Straightforward, honest, and insightful, Iverson has put together a book that will help you determine your best fashion career fit will providing a bird's eye view into the most elite fashion companies. Along the way, you'll learn what school may be best for you, as well as how to write a chic resume, handle the pressures of a fast-paced environment, hone your skills to make you a success in your ideal job, and more.

The most comprehensive guide available for a notoriously competitive industry, *In Fashion* exposes all of its seams, with plenty of details on what it's like to work at dozens of elite and cutting-edge companies. Whether you're just getting started or are considering a career switch, *In Fashion* offers all the resources you need to land your dream job in fashion.

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