



Managing the Supply Chain: The Definitive Guide for the Business Professional

David Simchi-Levi, Philip Kaminsky, Edith Simchi-Levi

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In today's environment of tight budgets and even tighter turnarounds, effective supply-chain management has become a core business requirement. *Managing the Supply Chain* adapts the number one supply-chain book on the college market to examine how professionals can consistently turn supply-chain strategy into a competitive advantage.

This results-based book examines the experiences of today's most accomplished companies to demonstrate supply-chain innovation at work in the marketplace.

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