



Managing Operations Across the Supply Chain

Morgan Swink, Steven Melnyk, M. Bixby Cooper, Janet L. Hartley

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Managing Operations Across the Supply Chain is the first book to offer a global, supply chain perspective of operations management – a treatment that embraces the foundations of operations management but includes new frameworks, concepts, and tools to address the demands of today and changing needs of the future. It reflects three key shifts in operations management: 1. From a focus on the internal system to a **focus on the supply chain** 2. From a local focus to a **global focus** 3. From an emphasis on tools and techniques to an **emphasis on systems, people, and processes**

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