

Paisagens do consumo: São Paulo, Lisboa, Dubai e Seul (Portuguese Edition)

Silvia Aparecida Guarnieri Ortigoza



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As reflexões elaboradas neste livro fazem parte dos resultados de tese de Livre Docência em Geografia Urbana da UNESP, campus de Rio Claro que abordou o consumo como categoria de análise. Por meio do entendimento do consumo procurou-se compreender os principais impactos na produção do espaço urbano, na atualidade. Observadas as metrópoles de São Paulo, Lisboa, Seoul e Dubai, construiu-se um pensamento que considera a metrópole como espaço-sedutor. Nesta construção, elaborou-se uma leitura das paisagens do consumo nas referidas metrópoles e várias foram as contradições encontradas nas relações de consumo e na produção do espaço urbano. O reconhecimento das articulações entre a produção, a circulação, o comércio e o consumo, dentro do processo de generalização da mercadoria, também ganhou importância, e assim outros conflitos foram apontados.

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