



eCommerce in the Cloud: Bringing Elasticity to eCommerce

Kelly Goetsch

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Is your eCommerce solution ready for the cloud? This practical guide shows experienced and aspiring web architects alike how to adopt cloud computing incrementally, using public Infrastructure-as-a-Service and Platform-as-a-Service. You will learn how to marshal as much capacity as you need to handle peak holiday or special-event traffic.

Written by eCommerce expert Kelly Goetsch, this book helps architects leverage recent technological advances that have made it possible to run an entire enterprise-level eCommerce platform from a cloud.

- Explore cloud service models: Infrastructure-as-a-Service, Platform-as-a-Service, and Software-as-a-Service
- Learn about public, hybrid, and private cloud deployment models
- Understand the impact of omnichannel retailing on platform and deployment architectures
- Build an auto-scaling solution that can quickly add or subtract hardware in response to real-time traffic
- Re-apply what you already know about security to the cloud
- Run a single eCommerce platform from multiple data centers, including several forms of multi-master
- Build a hybrid solution or deploy your entire platform to the cloud
- Learn application and deployment architecture for "cloud native" through legacy eCommerce platforms
- Use Software-as-a-Service for eCommerce, including Content Delivery Networks and Global Site Load Balancing services

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Why? Because this eCommerce in the Cloud: Bringing Elasticity to eCommerce is an unordinary book that the inside of the guide waiting for you to snap this but latter it will zap you with the secret this inside. Reading this book beside it was fantastic author who write the book in such awesome way makes the content on the inside easier to understand, entertaining method but still convey the meaning entirely. So , it is good for you for not hesitating having this anymore or you going to regret it. This phenomenal book will give you a lot of rewards than the other book include such as help improving your proficiency and your critical thinking way. So , still want to hesitate having that book? If I have been you I will go to the reserve store hurriedly.

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