



Stir It Up: Lessons in Community Organizing and Advocacy (Kim Klein's Fundraising Series)

Rinku Sen

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Stir It Up--written by renowned activist and trainer Rinku Sen--identifies the key priorities and strategies that can help advance the mission of any social change group. This groundbreaking book addresses the unique challenges and opportunities the new global economy poses for activist groups and provides concrete guidance for community organizations of all orientations.

Sponsored by the Ms. Foundation, *Stir It Up* draws on lessons learned from Sen's groundbreaking work with women's groups organizing for economic justice. Throughout the book, Sen walks readers through the steps of building and mobilizing a constituency and implementing key strategies that can effect social change. The book is filled with illustrative case studies that highlight best organizing practices in action and each chapter contains tools that can help groups tailor Sen's model for their own organizational needs. *Stir It Up* will show your organization how to:

- Design and conduct actions that further campaign goals
- Develop effective leaders
- Build strong alliances and networks
- Generate and use solid research
- Design an effective media strategy
- Put in place a plan for internal political education and consciousness-raising

With the information, tools, and suggestions outlined in this book your organization can use your "good idea" to change the world.

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Kathy Fredette:

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Williams Carter:

Playing with family in the park, coming to see the sea world or hanging out with pals is thing that usually you may have done when you have spare time, after that why you don't try factor that really opposite from that. Just one activity that make you not sensation tired but still relaxing, trilling like on roller coaster you have been ride on and with addition info. Even you love Stir It Up: Lessons in Community Organizing and Advocacy (Kim Klein's Fundraising Series), you are able to enjoy both. It is very good combination right, you still desire to miss it? What kind of hang-out type is it? Oh can occur its mind hangout people. What? Still don't have it, oh come on its known as reading friends.

Wanda Hardin:

In this period of time globalization it is important to someone to find information. The information will make a professional understand the condition of the world. The fitness of the world makes the information much easier to share. You can find a lot of references to get information example: internet, classifieds, book, and soon. You will see that now, a lot of publisher in which print many kinds of book. Often the book that recommended for your requirements is Stir It Up: Lessons in Community Organizing and Advocacy (Kim Klein's Fundraising Series) this guide consist a lot of the information on the condition of this world now.

This specific book was represented so why is the world has grown up. The vocabulary styles that writer make usage of to explain it is easy to understand. The actual writer made some study when he makes this book. That is why this book suited all of you.

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